



BOLDWORKS

— GLOBAL EVENTS. MEANINGFUL IMPACT. —

INTERNATIONAL EVENT COMPANY



**THE WORLD
DOESN'T NEED
MORE EVENTS.
IT NEEDS MORE
MEANINGFUL
EXPERIENCES.**

We create moments that people
remember and brands benefit from.

WHY EXPERIENCES MATTER



Experiences create emotional connections that drive real business results.

WHO WE ARE

BOLDWORKS is a creative experience agency that designs, produces and delivers meaningful brand interactions.

We transform ideas into experiences, audiences into communities and events into measurable business results.

From product launches to public experiences, from executive summits to cultural activations, we create environments where brands become unforgettable.



WHAT WE BELIEVE



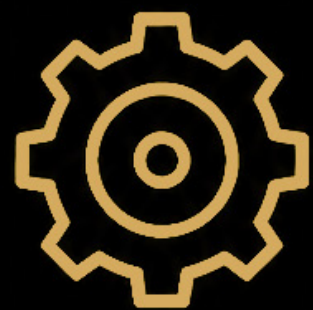
BOLD IDEAS

We challenge the ordinary to create the extraordinary.



REAL CONNECTIONS

We put people at the heart of every experience.



FLAWLESS EXECUTION

Great ideas deserve perfect execution.



MEASURABLE IMPACT

We measure what matters and deliver real impact.



OUR EXPERIENCE MODEL



A proven methodology that transforms ideas into powerful experiences.

EXPERIENCE TERRITORIES



INNOVATION



TECHNOLOGY



CULTURE



ENTERTAINMENT



LIFESTYLE



SUSTAINABILITY



SPORTS



EDUCATION



WE DESIGN MOMENTS

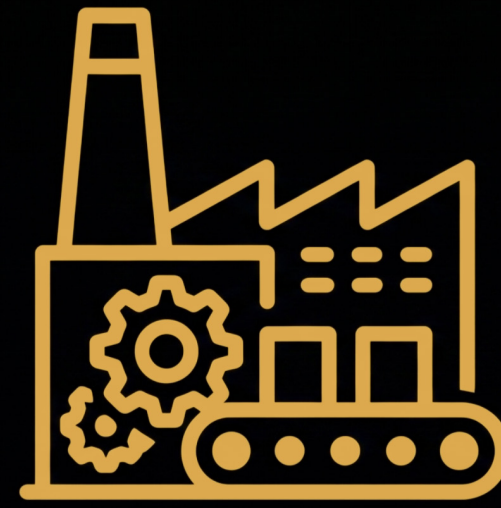
Every experience begins with
a moment worth remembering.

CAPABILITIES



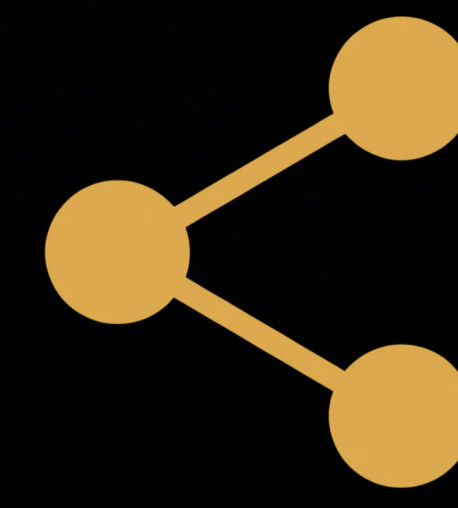
CREATIVE

- Strategy
- Concept
- Storytelling
- Content
- Experience Design



PRODUCTION

- Event Production
- Technical Production
 - Scenography
 - Logistics
- On-site Management



ENGAGEMENT

- Digital Experiences
- Influencer Marketing
- Community Building
- PR & Communications
- Sponsorship Integration

THE FUTURE OF EXPERIENCES



AI EXPERIENCES



XR & IMMERSIVE



GAMIFICATION



PERSONALIZATION



PERSONALITY DRIVEN

We embrace technology and creativity
to shape the future of human experiences.



SIGNATURE EXPERIENCES

BOLD TALKS

Inspiring talks
that spark ideas
and change
perspectives.

BOLD FEST

Brand festivals
that bring people
together through
unforgettable
experiences.

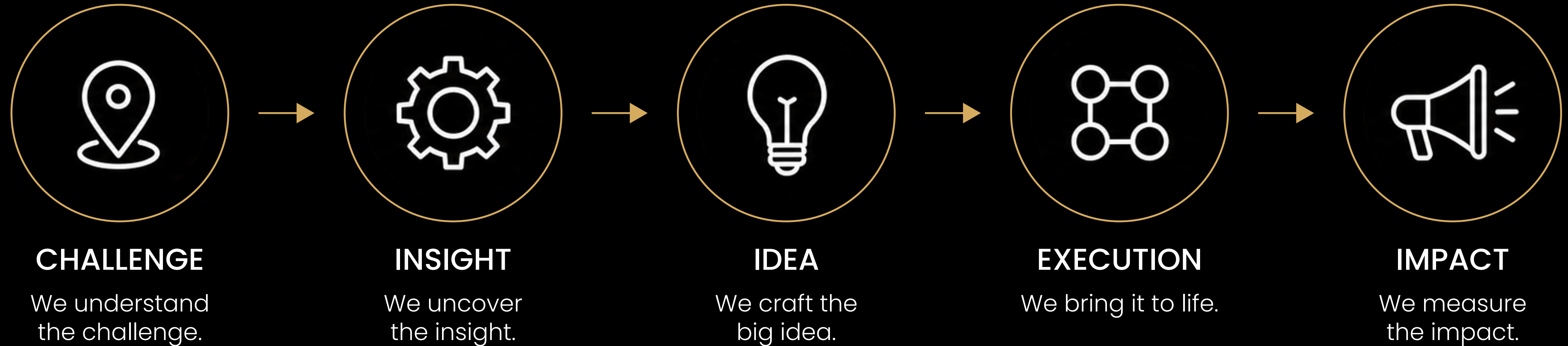
BOLD LAB

Innovation
experiences that
test, learn and
create the future.

BOLD NEXT

A platform for
future trends,
insights and
emerging ideas.

CASE STUDY FRAMEWORK



A strategic approach from insight to impact.

INDUSTRIES



AUTOMOTIVE



TECHNOLOGY



FINANCE



FMCG



RETAIL



FASHION



HEALTHCARE



PUBLIC SECTOR

OUR DIFFERENCE

NORMAL EVENT AGENCY

Event Focused

Audience

Production Driven

Execution

One Time Impact

VS

BOLDWORKS

Experience Focused

Community

Strategy Driven

Transformation

Long Term Impact

GLOBAL MINDSET

Local expertise.
Global standards.
Meaningful impact
everywhere.

- EUROPE
- MIDDLE EAST
- CENTRAL ASIA
- GLOBAL PARTNERSHIPS



IMPACT



**BRAND
AWARENESS**



ENGAGEMENT



REACH



LEADS



MEDIA VALUE



ATTENDANCE



SATISFACTION



ROI

We measure what matters and deliver real business results.

BOLD IS A WAY OF THINKING.

Being bold is not about
being louder.

It's about creating
experiences that matter.



LET'S BUILD THE NEXT EXPERIENCE TOGETHER.

Bold ideas. Meaningful connections.
Lasting impact.





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